

INDUSTRY PROSPECTUS



PARTNER WITH UNLOK

UNLOK Education is a leading platform for professional development and lifelong learning in the healthcare industry. As we continue to expand our offerings and reach more learners, we are seeking partnerships with industry allies who share our vision and values. UNLOK enters partnerships on the basis of mutual collaboration and respect.

CONTACT

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CORE PRINCIPLES



Cooperativeness



Transparency



Effectiveness



Complementarity



Boldness

PARTNERSHIP GOALS

The UNLOK Platform was created to continue to provide yearlong medical education opportunities for our Health Care Professional network. Our goals when working with partners are to:

- **Enhance effective IME, CME and Industry education** for the UNLOK Community.
- **Develop education** across disciplinary and career stage boundaries.
- **Support emerging leaders** within the UNLOK Community.
- **Grow and nurture** the UNLOK Community.
- **Foster Diversity, Equity, and Inclusion** in healthcare education.
- **Innovate with Technology** by using the latest tools and platforms to enhance the learning experience for our community.
- **Promote Research and Innovation** in healthcare education.

BRANDED LEARNING HUB

Education in the Hub will be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable materials).

Education topics, content, and audience will be in line with Supporter's educational goals.

JOURNAL CLUB

The Journal club invites a Young ATTD member to critique an original article on diabetes treatments and technologies with worldwide appeal.

This encourages health professionals with diverse experiences to share their knowledge and insights about key articles in order to develop critical appraisal skills, and learn about study design, relevant statistics, concepts of ethics and justice, among other important topics.



VIRTUAL CASE STUDY (LIVE)

A dynamic and interactive learning experience that allows healthcare professionals to explore real-life clinical scenarios. Through this format, participants can work through patient case studies alongside experts, developing their diagnostic and treatment skills in a collaborative environment.

MICROLEARNING

Short, bite-sized lessons designed to be completed in a few minutes. Microlearning provides healthcare professionals with quick access and targeted learning experiences that are designed to fit into their busy schedules. Over time, microlearning blocks may be built upon to create a full e-learning course.



WEBINAR

A virtual live symposium which can be accessed from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.

INTERACTIVE CASE STUDY (SELF-PACED)

An enduring format allowing healthcare professionals to work through patient cases at their own pace. Participants are able to develop their diagnostic and treatment skills while exploring the latest research and best practices.



MULTI-MODULE E-LEARNING COURSE

A comprehensive online learning experience that provides healthcare professionals with in-depth knowledge and practical skills. At their own pace, participants can explore multiple modules of information, each building on the last to develop a deep understanding of a specific topic.



The logo for UNLOK, featuring the word in a bold, sans-serif font. The letter 'O' is stylized with a power button symbol (a circle with a vertical line) inside it. The background of the slide features a large, faint, light blue circular graphic with a vertical bar in the center, resembling a power button or a stylized 'U'.

Should you have any question regarding the partnership opportunities, please contact

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